

A booke in Englysh

metre, of the great Marchaunt man called
Dives Pragmaticus, very preaty for children
to rede: wherby they may the bet-
ter, and more readyer, rede and
wyte wares and ample-
mentes, in this world
contayned.

Deut. 23. Leuit. 19.

When thou sellest ought vnto thy neighbour
or byest any thyng of him: deceaue not, nor
oppreesse him. ac.



Imprynited at London
in Aldersgate strete, by Alexander
Lacy, dwellyng beside the well.
The xxv. of Aprill. 1563.

Indien er en del med i det at jeg skal levere min
arkade vidt ud over det eneste jeg har.
Det er godt jeg har det, men jeg har ikke
det jeg har i min hoved. Det er godt jeg har
det jeg har i min hoved. Det er godt jeg har

det jeg har i min hoved.

Det er godt jeg har det.

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Det er godt jeg har det. Det er godt jeg har det.
Det er godt jeg har det. Det er godt jeg har det.

THE PREFACE



OD the great geuer, of vertue and grace,
Hath planted man here, but for a space:
To live and to learne, by his vocation,
To serue God and man, by their ordination.
To bye and to sel, accordyng to truth,
Whether it be in age or in youth:
Some for to trauayle, or to labour with toles,
And some al their lyfe, to studye in scoles.
Some by diuinitie doeth honour attayne,
To be chief of the clergye, in learnyng to raigne:
And some to the law, as grace doeth them call,
And some to good sciences, as most vnto fall.

As I haue my chaunce now, a Marchaunt to bee,
To al the whole wold, to bond men and freé:
To credit or lend, from this day to that,
To tale and retale, for money pit pat.
To heare now my name, you wyl be glad,
And that shal you know, both mery and sad:
My name is truely, *Diues Pragmaticus*,
A man rich and busy, with thynges *Mundus*.
For stone, pearle, or gold, and al kyndes of ware,
None vpon earth, with me can compare:
Myne occupyng is, by sea and by land,
As you shal hereafter well vnderstand.
Al Christen and Heathen, of my marchaundysse bye,
And I agayne of theirs, or els I shold lye:
Now truly for to bye, and truly to sell,
Is a good thyng (as I haue heard tell)
If it be vsed accordyng to ryght,
Both God and man, in it doeth delyght.
But false weightes and measures be execrable,
And to the occupiers most dampnable:
Also Usury and Simonie, be thynges as yll,
And al that the people doeth powle and pyll.
And as I haue heard tell by predication,
That extorsion is as great abomination:
As all men doe know, as well as doe I,
Whight from blacke, to lyue or to dy.
Wherfore god reader, marke well in mynd,
Who hath of me neede, as foloweth in kynd:

A. y.

And

OR DECLARATION.

And I neede of them, money to catch,
Now come who that wyll, I haue to dispatch.

C

Popes, Legates, or Cardinalles, of me may haue,
Wares for their money, fine pleasaunt and braue:
Byshoppes, Deanes, and Doctours, of me may spaede,
Priestes, Clarkes, and Sertens, of al that they neede.
Pea, Emperours and Kynges, or Queenes in degréé,
Dukes, Earles, and Lordes, wyll send vnto me:
Barons, Knyghtes, and Squyers, that wares doeth want,
Gentylmen and Peomen, nothyng shal be scant.
Husband men, and Craftes men, as you shall heare,
Must come or els send, to my shop for geare:
Al occupacions to me must resort,
To buy and then sell, to others coumfort.
Al Brewwers, Bakers, Butchers and Cookes,
Al Printers, Stacioners, and sellers of bookeſ:
Al Poulters, and Pedders, that ryde day and nyght,
Al Farmours and owners, that in money detyght.
Al Poticaries, Grocers, to me wyll enclyne,
Al Tapsters, Mintners, that selleth good wyne:
Al Haberdashers, Pedlers, and makers of pinnes,
Al true Hostellers, and keepers of Innes.
Al Websters, Weaverſ, Shermen and Fullers,
Al Carders, Spinners, and shæpleskin pullers:
Al Dyers, Drapers, and Mercers lyke wyſe,
Al Hylkemen, and Hemestors, that I can deuyſe.
Al Broyderers, Taylers, Quylters and Limmers,
Al Upholſters, Brokers, Furriers and Skinners:
Al Goldſmythes, Copperſmythes, fine or playne,
Al Blaſkeſmythes, Blaſdeſmythes, and Glouers certaine.
Al Bag makers, Purſers, and turners of tops,
Al women hōſiers, and makers of ſlops:
Al Coller makers, Kopers, and Turners of dyſhes,
Al makers of Nets, and catchers of Fyſhes.
Al Pewterers, Tynkers, Glasiers, and Plummers,
Al Lawyers, Proctours, Scriueners, and Hummers:
Al Grauers, Caruers, and Painters of clothes,
Al Dice makers, Carde players, and ſwearers of othes.
Al Armourers, Furbuſhers, and Cutlers also,
Al Costard mongers, that by the way go:

THE PREFACE

Al Barbours, Tooth drawers, and Fetherbed dryuers,
Al Collyers, Wood masters, and good Willit clyuers.
Al Mylners, Maultsters, and Founders of belles,
Al Brasiers, Potters, and makers of welles:
Al Hadlers, Sawyers, and makers of tappes,
Al makers and dressers of hats, hoodes, and cappes.
Al makers of pattens, and lanthornes for lyghts,
Al Bellowes bottels, and cases for myghts:
Al Cherurgiens, Phisiciens, that visiteth the sicke,
Al makers of lyme, of tyle, and of bricke.
Al Diggars, that occupieth shouels, mattockes and rakes,
Al Reapers, and Mowers, of corne and of brakes:
Al Saulters, and Sopers, in Citie and Towne,
Al Caryars and Carters, that dryue vp and downe.
Al Cowpers, and Curriars, and Tanners of leather,
Al Shooe makers, and Coblers, that worke for al weather:
Al Fræ masons, Bricke layers, and daubers of walles,
Al Carpenters, Joyners, and makers of balles.
Al Bowyers, Fletchers, and makers of heads,
Al makers of Hornes, maundes, baskets and sleads:
Al makers of Glasses, and workers with fyre,
Al makers of Pastes, and drawers of wyer.
Al makers of Combis, and forgers of lyes,
Al Spectacle makers, for dim sighted eyes:
Al Maisters of ships, and Mariners bolde,
Al Captaynes, and soldiours, that kepereth any hold:
Al maisters of Musick, and Juglers stut,
Al players and Minstrelles, and the ruflyng rout:
Al occupacions, now vnder the Sunne,
For to be briefe, with me haue to done:
And that shall you know, perfectly and true,
By readyng this booke, as here after doeth ensue.

¶ And thus endeth the declaration, of the great Mar-
chaunt of the world: called *Dives Pragmaticus*.

¶ Here foloweth the booke, and his callyng of people to
sale of his marchaundysse: with a rehearsal of
part of his wares by name.

A. iij.

whet

THE NAMES OF

What lacke ye sir, what seke you, what wyll you bye?
WCome hether to mee, looke what you can spye:
WI haue to sell of all thynges vnder the Skye
What lacke you my masters? Come hether to me.

CI haue to sell bookes, for men of Deuyne,
And bookes of all lawes, most pleasaunt and fyne:
Of al Artes and Stoires, as men wyll enclyne,
What lacke you Gentylman? Come hether to me.

CI haue all the holy Doctours, and other wryters graue,
Bookes of all languages, here may you haue:
Fables and balades, sad mery and braue,
What is it that you lacke? come hether to me.

CI haue inke paper and pennes, to lode with a barge,
Inke hornes, and pennours, fine small and large;
Primers and a bches, and bookes of small charge,
What lacke you Scollers? come hether to me.

CWhat lacke you good people? come hether fayre mayde,
What bye you what seke you? speake, be not affrayde:
Here is to be bought, all thynges to be sayde,
Both for high and low, come hether to me.

CI haue wares for Emperours, Kinges, Quenes & Dukes,
As Stone, Pearle, and Gold, wrought of al sutes:
Damaske, Silke, Satten, and fine Veluet of Lukes,
What lacke you, what bye you? come hether to me.

CI haue fine Purple, Scarlet, and cloth of grayne,
French hoods, caps, hats, from Venice and Spayne:
Fine head bandes, necke bandes, from Flanders & Millayne,
What lacke you Madame? come hether to me.

CFyne Raynes, fine Camericke, I haue here to sell,
Fyne Lawne, fine Holland, of a marke an ell:
Fyne Lockeram, fine Canuas, and fustien of Papell,
What lacke you mistris? Come hether to me.

I haue

ALL KYND OF VVARES.

CI haue billementz, braceletz, fine gyrdels and rynges,
Dwches, broches, and fine aglets for kynges:
Triangles, hookes, claspes, with many gay thinges,
What lacke you gentleman: come hether to me.

CI haue pinnes, pointz, laces, of gold silke and threed,
For all people to weare, what law doeth betyd:
My shop is so large, nothyng can be hyd,
What lacke you good people: come hether to me.

CI hane fine gownes, clokes, sacketz, and coates,
Fyne iurkins, dubletz, and hosen without moates:
Fyne daggers, and knyues, bagz purses for groates,
What lacke you my friend: come hether to me.

CI haue fine peticotes, kyrtelz and cassockz,
Wast cotes, safegardes, vardingales and frockz:
Fyne muslers, and rayles, fine shyrtes and smockz,
What lacke you gentylwoman: come hether to me.

CI hane partletz filletz, fruntletz and sleues,
Fyne napkyns, pastclothes, and gibbetz for theues:
Sylke basketz, fine maundes, and preaty Wœ hœues,
What by you good woman: Come hether to me.

CI haue fine Estrich fethers, white blew blacke and redz
Wolsters and pyllowes of Downe, to lay vnder mens headz:
Fyne testers, curteynes, and fine carued bedz
What seeke you, what lacke you: Come hether to me.

CI haue Couerletz of Arras, and fine Tapistrie worke,
Of all sortz and culloures, bright sad and durke:
Stayned clothes and Images, from the great Turke,
What lacke you my friend: Come hether to me.

CI haue Inkyll, Crewell, and gay Valances fine,
Pannes to warne bedz, with gyerte corde and lyne:
The money is your owne, and the ware is myne,
Come see for your loue, or come bye of me.

THE NAMES OF

CI haue fine Cubbards, Countours, and fine table bordes,
Joyned forme, stoles, and tressels, buckeler and swordes:
Leeches Unions and Garlyke, rootes Millions and Gourds,
What lacke you good wyues: Come hether to me.

CI haue to sell Carpets, chestes, coffers and locks,
Preses and Keyes, whorles spindelles and rocks:
Pyg Goose and Capons, Hennes Chickens and Cocks,
What wares doe you lacke: come hether to me.

CI haue table clothes fine, and napkins great and small,
Fyne Haultes, spones and trenchers, for parlour and hall
Fyne Papers with stories, to nayle on a wall,
What lacke you mistris: Come hether to me.

CI haue Basons, Ewers, of Tin Pewter and Glasse,
Great vessels of Copper, fine lattin and brasse:
Both pots pannes and kettelz, such as never was,
What lacke you sir, what bye you: come hether to me.

CI haue platters dyshes, salwers and candlestickz,
Chaffers, lauers, towels, and fine trickz:
Pessenets fryeng pannes, and fine puddyng prickz,
What is it that you seeke: come hether to me.

CI haue of all thynges plenty, to furnysh a house,
Rackes for cheese, and trappes for a Mouse:
Fyne pannes for mylke, and trim tubbes for solese,
Fyrst cheape, and then bye, come hether to me.

CI haue Ladels, Scummers, Aundyrions and spits,
Drippyng pannes, pot hookes, ould Cats and Kits:
And preaty fine dogz, without fleas or nits,
What lacke you my friend: come hether to me.

CI haue fier pannes, fier forkz, tongz, treuetz & tramels,
Kost yrons, flesh hookes, and buckets for welles:
Troughes, trayes, flaskets, mortars and pestels,
What lacke you good mother: come hether to me.

I haue

ALL KYND OF VVARES.

CI haue Racket^z, Balles, and all sort^z of reeles,
Wull card^z, Combes, and fine spinningg wheeles:
Rowles for past, and for Bakers long peeles,
I haue for your mynd, come hether to me.

CI haue fine Cearces, boultel^z and flower,
Long poales and crotches, to buyl^d vp a Bowler:
Lyme sand and stome, to make with a Tower,
What lacke you my masters: come hether to me.

CI haue fine mould^z for Cookes, and fine cuttyng knyues,
Ares for Butchers, and fine glasses for wyues:
Medecines for Kat^z to shorzen their lyues,
What lacke you what bye you: Come hether to me.

CI haue Fannes forkes and fayles, short and long rakes
Shkep^z bushel^z and peckes, hardel^z and stakes:
Weltes, beetyl^z and wedges, that good billit^z makes,
What lacke you good housebandes: Come hether to me.

CI haue to sell water cannes, bowget^z and bottels,
Shouels, mattock^z and Moule spades, wickers & stoppels:
Tankardes and measures, of pynt^z quarts and pottels,
Come see for your loue, and bye for your moneye.

CI haue leades for Dyers, fine Limbeck^z and stylles,
Quernes and querne stockes, and great stones for mylles,
Halberd^z, Polares, Club^z, and foyst bylles,
What is it that you lacke: Come hether to me.

CI haue Wyne Ale Beere & Syder, simmel^z and bunnes,
Cakes loaues and crackenel^z, tub^z barrel^z and tunnes:
Harcabushes, Halsehakes, and all sortes of Gunnes,
What ware doe you lacke: Come hether to me.

CI haue to sell Gun powder, match and gun stone,
Long bowes, Crosse bowes, and all that to them gone:
Warbraces, shootring gloues, and rod^z of Whales bone,
What lacke you yong men: Come hether to me.

W.J.

CI haue

THE NAMES OF

CI haue Speares Pykes Javelins, and Irish Dartes,
Spokes Pauelles Wherles, and Areltrées for Cartes:
Whippes and whipstockes, and cases for Fartes,
What lacke you sayre maydes: come hether to me.

CI haue Plowes plow trace, Horse Harnis and Harowes
Packe saddel Collers Heles, and Wheele barrowes:
Byrd lime and lime twig, for wyld fowle and Sparrowes
What doe you lacke friend: come hether to me.

CI haue to sell Pinsons Fyles, Hammers and Hawes,
Horse shone Payles Halters, and fine thinges of strawes:
Curdes Chese and Creame, and little Calues malwes,
What doe you lacke, what bye you: come hether to me.

CI haue all kynd of viciual, as well flesh as fish,
Hylke Butter Eg, and one principall dish:
Called fine laced mutton, or what you can wish,
What lacke you what seke you: come hether to me.

CI haue Sucket Sirrup Grene ginger and Marmalade,
Biskit Cumfect and Carawayes, as fine as can be made:
As for Poticary and Grocery, I haue all that trade,
You shall se of all thynges, come hether to me.

CAs Fig Almond Rayzens, Long pepper and Graynes,
Dates Prunes & Nutmeg, and god spice for your braynes
I haue all thinges comforable, for the backe and bawnes,
What doe you lacke sir: come hether to me.

CI haue fine Triacle of Genes, the plague to preuent,
Fyne Waters fine Dyles, of odour excellent:
Fyne Gummes and Parfumes, as euer was spent,
What lacke you Gentleman: come hether to me.

CI haue fine Womaunders, fine Tothpikers & Whistles,
Pincases Penknives, fine Brushes of bristles:
Great Acornes for Hog, and for Cunnies tough Thistles,
What doe you want what lacke ye: come hether to me.

I haue

ALL KYND OF VVARES:

CI haue Lye pot^z Comb^z, and fine culoured heare,
Muske Ciuit and Camphere,, with other swete geare:
I haue for your purpose, I pray you come neare,
What is it that you lacke : come hether to me.

CI haue fine pouder to make you sleape,
Fyne Sythes and Sikcles, for them that can reap^e:
Of Gryndstones and Whetstones, I haue a great heape,
What lacke you honest man : come hether to me.

CI haue here to sell, fine Needel^z and Thimbels,
Payle pearsers small pod^z, Chyselles and Wimils:
Blades, and for Meauers : fine shuttel^z and Wremlils,
What doe you lacke friend : come hether to me.

CFor Polcat^z and Wezels, I haue trappes and snares,
Fyne hornes for Hunters, and Houndes for Hares:
Fyne Bugles for Gentylmen, and Horses for Mares,
What lacke you sir, what bye you : come hether to me.

CI haue Harnesse Helments Mayle cotes and Jackes,
Gyrt webbes and Gytes, Hacke cloth and Hackes:
Panyers for Pedders, and Wantels for packes,
What lacke you what bye you : come hether to me.

CI haue all thynges for Barbours, Cases kniues & scisours
For Players and Mummers, garments and bysours:
Cock^z combes and hood^z, and gay cotes for Dizsours,
What lacke you my masters : come hether to me.

CI haue Hawkes lures, Key thonges and Clogs,
Leames Collers Cupples, and chaynes for Dogs:
Rynges for swotting, and Pockes for Hogs,
What lacke you good wyues : come hether to me.

CI haue Kolling pinnes Battildors Washbouls & Brome,
Wylde beastes and Puppets, set from beyond ROME:
Fyne gay & straunge Garlands, for Bryde & Bryde grome
What lacke you sayre maydens : come hether to me.

W. y.

I haue

THE NAMES OF

CI haue Harpes, Lutes, Wyalles, Tabret^z, and Pypes,
Shouellers, Cranes, Peacock^z, Wagttayles, and Snyppes:
Fyne lessons for maydes, to kepe them from strypes,
What is it that you lacke? Come hether to me.

CI haue Rydels, Saddels, Styrrops, and Trappers,
Sheres for Sheremen, for Taylours, and Cappers:
Byt^z, Snaffles, and Spurres, and also bell clappers,
Wha doe you lacke sir? Come hether to me.

CI haue all instruments, that Cherurgiens doe use,
To graue or to carue, new set from the Jewes:
If ye knew what I haue, you wold wonder and muse,
What doe you lacke? Come hether to me.

CI haue Ships for the sea, Boates, Barges, and Keeles,
Fysh hookes, and Net^z, and great trunkes for Cles:
Salues for all sores, and for ould humbled heeles,
What seke you, what bye you? Come hether to me.

CI haue Timber, Tyle, Bricke, Straw, Seg, and Kæde
Great plenty of grayne, and all kynd of seede:
Loke what you lacke, of me you shall surely spæde,
Why be you so straunge? Come hether to me.

CI haue Staples, Barres, Hookes, Hinges, and Latches,
Fyne Steele, and Flint, Tunder bores, and Matches:
Pattrelles and Males, without peices or patches,
What doe you lacke sir? Come hether to me.

CI haue Fullyng myl^z, Oyle myl^z, Wynd myl^z and sayles
Hopes, Hydes, Lether, Jet^z, Scuppets, and Payles:
Lampe blacke for Curryers, Claspes, Eyes, and Mayles,
What lacke you, what bye you? Come hether to me.

CI haue here to sell Buccles, Alblades, and Lasses,
Shone Slippers, and Bootes, Cables and Mastes:
Bores for Juglers, and many fine castes,
What doe you lacke? Come hether to me.

I haue

ALL KYND OF VVARES.

CI haue haye for Hostlers, Ladders and Kar,
Fyne Hault Sope and Candell, Pitch Tar and War:
Iron Cole Rozen, Hempe and fine Flar,
What lacke you my masters: Come hether to me.

CI haue Ornament^t Implements, fit for the Church,
Fyne Rod^t for children, of Willow and Burch:
If I haue not quicke sale, I shall haue a lurch,
What doe you lacke sir: Come hether to me.

CMy Rod^t wyll wer seare, within weekes nyne,
Yet a thousand I haue, knit vp in a lyne:
If I sell them not all the sooner, the losse wyll be myne,
Come masters, come dames, come bye of me.

CYo^tu shall vnderstand, that I haue much more,
Farmes Houses Wod^t, and Cattell great store:
Great Land and Pastour, from shore to shore,
What lacke you Gentilmen: Come hether to me.

CI haue Spectacles, made of fine Burrall glasse,
And cases from Turkye, that yet never seene wasse:
Such thinges as I haue, come cheape o^r you passe,
Loke here for your loue, come, what will you bye?

CI haue cases for Crab^t, for Creuesses and Cranes,
Cases for Medowes, for Fal gates and Lanes:
Cases for Cucke stoles, and for Horse manes,
What doe you lacke: come hether to me.

CI haue cases for Castels, for St^teeples and Tr^tees,
Cases for the Wynd, and the weather that frees:
Fyne cases for Lounges, that never agrees,
What doe you lacke wyues: come hether to me.

CI haue cases for Shippes, for Hulkes and for Hoyes,
Cases for Pewes, for Pulpet^t and Poyes:
Cases for Crashoppers, that much corne stroyes,
What lacke you what bye you: come hether to me,

W. sy.

I haue

THE NAMES OF

¶ I haue cases for Scotchies, for them that kepe fernes,
Cases for Whele barrowes, and for Goufe pennies:
Cases for Canes for Capons and Hennes,
What doe you lacke now: come hether to me.

¶ I haue cases for Cole rakes, for Tumbrelles and Gilles
Cases for Lime pit', for Mountaynes and Hylles:
Fyne cases of Hempe, for such as powles and pylles,
What is it that you lacke: or what wyll you bye:

¶ I am not able halfe my wares to erpresse,
Seuerally by name: I tell you doubtlesse:
But briesly thus of all thynges, part I confesse,
Saying what lacke you: come hether to me.

¶ Come to me all you, that newly begynne,
And I wyll hould you vp, euen by the chinne:
Though you lese in the first yeare, the next you may winne
I wyll so be your friend, come hether to me.

¶ Come to me you, that yet never could thryue,
Fote men and Horse men, that by the way dryue:
You that with neverthift, dayly wyll stryue,
Lack no kynd of wares, but come hether to me.

¶ Take heede to whome, and where you doe lend,
Take heede with whome, and how you doe spend:
All you that in deede, your euyll lyues amend,
Lacke no sortes of wares, but come hether to me.

¶ Also this shall be now, my next exhortation,
That you forsake Dice, Cardes, and fornication:
All excesse in apparell, and all blasphemation,
Then lacke no wares, but come hether to me.

¶ The oulde Prouerbe is, kepe the whole from the broken
By the mouthes of al people, thus haue I spoken:
Because all Marchauntes and Chapmen, I doe betoken,
Syll callyng what lacke you: come hether to me.

Thus

ALL KYND OF VVARES.

Thus to conclude, no further to clyme,
With this mery Test, and poore simple Ryme:
For Seruautes and Chyldren, to passe with the tyme,
At conuenient leysure, no hurt it wyll be.

Honest myrth in measure, is a pleasaunt thyng,
To wryte and to rede well, be gyftes of learnyng;
Remember this well, all you that be young,
Exercise vertue, and rule well your toungh.

FINIS. (P) Thomas Newbery.



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